



Recognised by the IOC - Member SportAccord, ARISF, IWGA and IMGA



MINUTES

OF THE WDSF PRESIDIUM MEETING

January 19 & 20, 2013

Hotel Barcelò Sants, Barcelona, Spain

Present:

Carlos Freitag - WDSF President
Lukas Hinder - WDSF 1st Vice-President
Natasa Ambroz - WDSF 2nd Vice-President
Shawn Tay - WDSF General Secretary
Marco Sietas - WDSF Sports Director
Tony Tilenni - WDSF Treasurer
Michael Eichert - WDSF Presidium Member
Jim Fraser - WDSF Presidium Member
Heidi Goetz - WDSF Presidium Member
Aleksandr Melnikov - WDSF Presidium Member
Zoran Plohl - WDSF Presidium Member
Ken Richards - WDSF Presidium Member
Keiji Ukai - WDSF Presidium Member

Guests (Contract Consultants):

Roland Hilfiker - WDSF Communications Consultant
John Caprez - WDSF Communications Consultant

Absent:

Jeff Bartholomew, WDSF Presidium Member for UCWDC
Miriam Kerpan-Izak, WDSF Presidium Member for WRRRC
Sandi Wiemers, WDSF Presidium Member for WBTF

[EDITOR'S NOTE: WDSF Presidium Members representing these last three Associate Members of WDSF were not expressly invited, as they had a separate meeting on January 18, 2013 with the WDSF Managing Committee and some other Presidium Members. They were not required to attend this Presidium Meeting.]



Recognised by the IOC - Member SportAccord, ARISF, IWGA and IMGA



10:00 A.M. Saturday, January 19, 2013

The President welcomed the Presidium to Barcelona and thanked all for their travel here. Some Members also worked all day yesterday and he thanked them for their extra service.

**1. 2013 WDSF World DanceSport Games,
Kaohsiung, Chinese Taipei, September 2013**

The Presidium unanimously believes that these Games are a very important initiative and are a major priority for our sporting development. We have obtained very good advantages for DanceSport at these Games.

The Games will take place in September, 2013. The Sports Director has overall responsibility for these Games in WDSF until he meets with officials in Kaohsiung later this month, at which time the full Presidium will review the management structure for WDSF in these Games.

The Sports Director summarized the facts. The Kaohsiung Organizing Committee (KOC) has agreed to pay US\$800,000 to WDSF for the expenses of 800 persons who will attend these Games for DanceSport.

WDSF will probably manage the airline tickets or reimbursement for the airline tickets. Travellers should not purchase airfare to Kaohsiung without prior written advice from the WDSF Sports Director. The meeting also noted that the adjudicators' and other officials' fees, if any, must be paid by the relevant governing world federation, e.g. by either WDSF, WRRC, UCWDC, or WBTF.

In addition the KOC will also pay separately for each athlete's ground transportation, accommodations and meals for 3 nights and 4 days.

The Sports Director will travel to Kaohsiung this month for a lengthy working visit, to work on detailed preparations. He worked with the local authorities in the 2009 World Games in Kaohsiung and is experienced in this region. Mr. Hilfiker is supporting the Games and our volunteers with videos. The KOC is now preparing a web site. Our experienced volunteer representatives in Kaohsiung are helping us to manage everything. We seem to be proceeding correctly.

In these Games all DanceSport competitions will be governed by the **WDSF Competition Rules** for non-Championship competitions.



The Sports Director reported that there have been at least two preliminary schedules for the Games, and he presented a schedule for all activities from beginning travel to departing travel, on a grid with coloured areas for easier understanding, a copy of which is attached to these Minutes. The schedule is very detailed.

Currently, 50 different countries from 6 continents plan to participate in DanceSport at these Games; WDSF nominated the countries which could participate, and now the WDSF Member body in each country must choose the best athletes in its country to represent it. The Sports Director believes that the balance of athletes and adjudicators will be as fair and balanced as possible, and that all of WDSF's best couples should be there. However he noted that as part of the agreement with the host country, one couple from Taipei and one couple from Kaohsiung, both nominated by our Chinese Taipei Member body, may participate in all the competitions at these Games.

In response to a question, the President advised that for the IWGA World Games and the WDSF World DanceSport Games, WDSF will accredit salsa and hip hop athletes who are affiliated with an IDO Member body in a country only when that IDO Member body is a member of the WDSF Member body.

However, in countries where the IDO member body is *not* a member of the WDSF Member body, WDSF will accredit salsa and hip hop dancers directly and only from the WDSF Member body. There are three countries where there is an exception to this last rule, where the athlete was nominated by IDO but the WDSF Member body agrees to the nomination.

The Workshops for every DanceSport discipline are also a very important part of these Games.

The President has written to the KOC to ask if all athletes can stay at Kaohsiung for the whole week. The KOC replied that they cannot pay for everything but they will arrange a special convention rate for accommodations costs. For greater clarity, these costs must be paid by the athlete(s) personally or their WDSF Member bodies. The President believes that it is important for the athletes to experience the whole of the Games, and that it is important that we have plenty of athletes present to attend the Closing Ceremonies of the Games.

There was a lengthy and detailed discussion by the Presidium of technical questions and details about these Games.



Mr. Hilfiker reported that these Games will be a very busy period for our Communications group. WDSF is presenting a new Games to the world and we will work very hard to tell this story coherently to the world. We need to construct new Web resources to do so.

2. WDSF Academy – Mr. Tay, Ms. Ambroz, Mr. Sietas

We have had an Academy for many years, but until recently we have not been able to bring it into full operation. We decided that we need a manager to manage it and since September, 2012, the General Secretary has been managing this project temporarily until the 2013 WDSF AGM.

Mr. Tay presented the concepts which he recommends as important. He has identified some areas which we must tackle first. He is coordinating input on these priorities with the 2nd Vice President, the Sports Director and the WDSF Professional Division.

The Academy is identifying lecturers who will support the WDSF Sporting System. They will sign a contract which was prepared by the WDSF Legal Commission Chair.

The Academy will prepare and administer tests for adjudicators and trainers, including English-language tests which will be administered to all adjudicators.

The Sports Director gave a brief presentation of the structure and goals supporting the WDSF Licensing System. There will be supervisors with experts in each section. The System will be supported by an organized, structured education program, rather than a requirement only to attend lectures which are delivered on important but occasional subjects. As an example, Mr. Sietas made a PowerPoint presentation of the fourth draft of detailed two-day schedules for each of four weekends for a structured education program which will prepare candidates for examination for an "A" Licence for WDSF Adjudicators.

The Presidium agreed generally that every effort should be made to develop and implement a completely Web-based format for the Academy's education system to reduce the costs of attending congresses or lectures.

3. TV and Marketing-Strategy – 2013 – 2017 Grand Slam Series– Mr. Hinder, Mr. Hilfiker

Mr. Hinder gave a PowerPoint presentation of the current state of this working group's current strategy.



4. **2013 WDSF Annual General Meeting - Mr. Tay**

The General Secretary reported on preparations for the 2013 WDSF AGM in Shanghai. A preliminary schedule for the AGM weekend is attached to these Minutes.

Some Delegates may be able to apply for a Chinese Tourist Visa without an official invitation. But if a Delegate to the AGM (or any other person coming to China at the time of the 2013 AGM) requires an official invitation from WDSF to apply to the Chinese DanceSport Federation for a Chinese Visa, then his or her governing WDSF Member body must apply for that official invitation, on or before April 1, 2013, by writing to the General Secretary of the Chinese WDSF Member body "CDSF", Mr Jimmy Su, whose email address is: chinadance@vip.sina.com.

5. **ID Cards – Mr. Eichert, Mr. Sietas, Mr. Hinder**

Mr. Eichert reported. He thanked Mr. Caprez for the development of the ID Card project.

Mr. Eichert gave a presentation on the ID Card process at the 2012 AGM and published the procedure numerous times, but some countries did not respond. The deadline which we advised was January 1, 2013, but we extended it to March 31, 2013 because some Members did not respond. We have now received a lot of applications from those Members, but not from some others.

We have sent 4,900 cards, we have approved applications for 3,400 more, and we have received a total of 14,622 applications.

The March 31 deadline is final and will not be extended. **After that date, an athlete who does not have a WDSF ID Card will not be permitted to compete.**

When an athlete has an ID Card s/he is not required to sign an Anti-doping form at a competition. Registration at competitions is easy and instant by using the bar code on the ID Card or by manually inputting the number on the ID Card. We will also now have only one name per athlete, not a variety of names spelled in different ways.

There was discussion about a policy of universal WDSF ID Cards for all athletes in all disciplines, the PD, and the Associate Members.

Mr. Hinder made a presentation about WDSF's systematic work to protect the data collected for our ID Cards. The meeting approved the work which



has been done. The Meeting also decided that WDSF's staff shall destroy all photocopies of passports received in support of applications for ID Cards, after issuing the ID Card.

The Treasurer reported on technical issues re: ID Cards. Member bodies can pay for ID Cards by an advance deposit of CHF200,00, or together with their annual Membership fees, Competition fees or Adjudicators fees, or by the permission of the Treasurer they can accumulate debts to WDSF for a period not longer than three months, until the account payable is a significant amount.

The processing of payments for ID Cards has required far more work for WDSF staff than was expected. The meeting especially thanked Mr. Caprez for his very hard work and ingenuity in finding solutions to the many problems encountered with the ID Cards.

6. Associate Members – Mr. Freitag, Mr. Sietas

On Friday, January 18, 2013, the Managing Committee and some Presidium Members met with the representatives of the WDSF Associate Members World Rock 'n Roll Confederation (WRRC), United Country & Western Dance Council (UCWDC) and World Baton Twirling Federation (WBTF) to discuss the common WDSF Associate Member contract, preparation for the Associate Members' participation in the 2013 WDSF World DanceSport Games, and other future work.

The Associate Members were encouraged to achieve a 50% membership of their country-members into the governing WDSF Member body in each country.

Mr. Hinder reported that the Managing Committee told the Associate Members' representatives, who are WDSF Presidium Members, that the Managing Committee does not want to proceed with an extension of the present terms and conditions of the contracts, all of which expire on August 31, 2013.

WBTF has advised that it does not want to agree to more than extending the current terms and conditions, and that it is uncomfortable with the current relationship. Mr. Hinder asked for colleagues' opinions. The President and Mr. Hinder will speak further with the WBTF President, Ms. Wiemers. WBTF was encouraged to achieve an increased membership of their country-members into the governing WDSF Member body in each country.

The Presidium decided that we should offer all Associate Members the same terms and conditions in a new Associate Members Agreement.



Recognised by the IOC - Member SportAccord, ARISF, IWGA and IMGA



7. WDSF Techniques Books- Mr. Sietas, Ms. Ambroz

In August, 2012 we published the first WDSF technique books during ceremonies at the 2012 German Open Championships in Stuttgart, Germany.

After that publication, 10 well-known professionals from 7 countries were asked to suggest any necessary revisions to these books. Representatives of these professionals met recently in Bologna, Italy, led by Mr. Drago Sulek of the WDSF Professional Division, including the WDSF President, the Sports Director, and the WDSF 2nd Vice-President, and the authors of the books, and a detailed analysis occurred in committee. At the end there was broad agreement on the revisions.

The Sports Director will meet with the participants again soon to monitor the progress of the revisions, and we hope to publish the revised editions when everything is complete. We propose these books for all federations, but it should be understood that these books are not being "enforced" as the sole source of knowledge of DanceSport; they are presented by WDSF as our carefully-considered collective opinion as the best, most comprehensive encyclopedia and textbook of DanceSport technique.

A draft contract has been prepared by our Swiss lawyers and it has been generally accepted by the writers of technique books. The Presidium discussed this matter and will discuss the terms and conditions further with our Swiss lawyers.

The President assigned Mr. Fraser to lead a working group composed of:

The General Secretary
The 2nd Vice President
The Professional Division Director
Mr. Hilfiker and
Mr. Drago Sulek

to provide an draft update on the technique books project to the President.

8. Membership – Mr. Sietas, Mr. Tay

The Chair of the Membership Commission gave a Report. Mr. Eichert reported on updating our information about which of our Members have achieved Membership in their NOC.



MOVED by the General Secretary, to admit the Albanian Provisional WDSF Member to full Membership in WDSF; UNANIMOUS.

9. 2013 – 2017 WDSF Grand Slam 5-year Series / New TV- and Marketing strategy - Mr. Hinder

Mr. Hinder reported that the WDSF Managing Committee believes that WDSF requires expert marketing support to develop new sponsorship opportunities (see also Minutes of the WDSF Managing Committee Meeting, December 1, 2013, Melbourne, Australia). Accordingly, in January 2013, WDSF signed an agreement with Sport & Events Senior Consultants Network (SESCN), a group of consultants, to obtain services in a framework of commercial services projects (sponsoring, TV, media and new media, business opportunities, licensing programmes, contract management, administration and reporting).

SESCN consists of:

- Jean-Laurent Bourquin (a former senior Official in the IOC Sports Department), Managing Partner & Coordinator of the project, in charge of sports and competition areas; and
- Stephan Kleine-Erfkamp, Commercial Services Activities Project Leader, Senior Consultant for TV and Marketing matters

The project is divided into the following four broad areas:

- Establishment of new WDSF TV, Marketing and Promotion Guidelines
- Revision of the **WDSF Regulations for Television, Broadcasting, New Media, Advertising and Sponsorship**
- Revision of the WDSF DanceSport Championship Bidding Procedure Documentation (Organiser Contract, Host Broadcaster Agreement and Application Procedure)
- Implementation into the 2013 – 2017 WDSF Grand Slam Series.

Mr. Bourquin and Mr. Kleine-Erfkamp joined the Presidium Meeting via Skype conference call.



Recognised by the IOC - Member SportAccord, ARISF, IWGA and IMGA



1. VISION

We propose to develop activities and projects like:

- 1) Consolidation of a long-term vision and orientation;
- 2) Strengthening the exposure of the sport and WDSF in media and during events;
- 3) Adequate positioning of brand Identity for both WDSF and DanceSport;
- 4) Potential to be part of the IOC short-list for sports considered for inclusion in the 2024 Summer Olympic Games programme. Mr. Hinder underlined the importance of WDSF's having been selected by the European Olympic Committees for participation in the 2015 European Games; indeed, out of 15 International Sport Federations ("IFs"), only 2 (WDSF and WKF) are non-Olympic sports. Moreover, 15 Olympic IFs have not been considered.

2. OBJECTIVES & MEANS

We have to further professionalise the WDSF structures, both at the international and national levels, and improve the general exposure of WDSF and DanceSport through competitions, events, TV, broadcasting, and marketing and media relations. Last but not least, it is critical for WDSF to increase its financial strength and financial security. All these objectives will also support the principal goal of being placed on the IOC "short list" of IFs considered for possible inclusion in the Summer Olympic Games programme.

The means to reach these objectives include:

- Optimisation of the competition format
- Implementation of a stronger and more efficient event management system
- Use of the European Games to demonstrate the strength and attractiveness of DanceSport, by developing and presenting high-level competitions at those Games in Baku in 2015
- Better use the skills and expertise of WDSF officials and local organising committee members
- Strengthening the WDSF brand together with development of marketing strategies and media relations



Recognised by the IOC - Member SportAccord, ARISF, IWGA and IMGA



3. GAP ANALYSIS

During detailed discussions with these experts in Vienna during the 2012 WDSF World Latin Championships, these experts offered a number of comments and recommendations for improvements to competitions, such as:

- operational staff at competitions could improve their performance; while the senior officials are usually competent, dedicated and motivated, volunteers should be dressed more consistently and at a level consistent with the image of the event, and should be better-trained and better-informed so that they can perform more productively and successfully;
- a "kiss & cry area" should be available for athletes
- the positioning of the judges should be better-planned, e.g. not in front of advertising boards
- the collection box for voting devices should be properly branded;
- A specific "Organisers' Handbook" should be developed.
- The competition format should be assessed, particularly to promote high-level events in anticipation of the 2015 European Games.
- the presentation of DanceSport needs a complete review of the level of information provided to spectators, lack of video screens, clear procedures for the podium ceremony, early rehearsals before competitions to adequately train volunteers, and the role and tasks of the Master of Ceremonies
- more advice from WDSF would be useful, to promote worldwide consistency in events
- the ownership of the rights must be clarified.

4. ANALYSIS OF STAKEHOLDERS' NEEDS AND EXPECTATIONS

In order to better understand the needs and expectations of the WDSF's stakeholders, athletes, Members' representatives, the IOC and other IFs should be interviewed to provide broader understanding and a subsequent plan of action. For example, the importance of social media needs to be better-assessed because the number of Facebook and Twitter followers has become an important tool to measure the impact and popularity of a sport.



5. UPDATE RE: THE NEW IOC RECOGNITION PROCEDURE

As part of its recognition procedure the IOC Executive Board has defined new criteria in areas like ethics, dispute resolution, competition fixing, athletes' commissions, entourage commission and services provided to athletes. Mr. Freitag has asked Mr. Bourquin to provide him with the details of this new procedure.

Mr. Hilfiker presented a summary of our current television strategy.

Since the 1990s WDSF has partnered with agencies like IMG and IEC in Sports to secure worldwide television exposure for its premier events, e.g. the WDSF World and European Championships. For the reformatted 2013-17 Grand Slam Series WDSF initially tried to find a suitable partner to bring the widest possible coverage of the individual legs and the finals to the international market. However, an invitation to bid for the 2013-17 Grand Slam media rights circulated to a number of companies failed to produce results.

So WDSF decided to distribute 52-minute highlights of 2011-12 Grand Slam Series events directly to broadcasters in Austria (ORF), the Czech Republic (CESKA TV) and Denmark (dk4) on a "free-to-air" basis. Nine quality programmes were produced with the multi-camera footage obtained from the host broadcasters of the different events, and with additional footage recorded by a WDSF Communications crew on site, and were made available to these channels together with "time-coded" scripts in English. Acceptance was excellent. Each programme was repeated several times and the audiences were considered good (see attached dk4 follow-up).

In November, 2012 there was an opportunity to have a tenth GrandSlam programme broadcast live on the pan-European sports network Eurosport and the Asian-Pacific sports channel Eurosport Asia. No rights fees were charged and Eurosport only had to assume the costs for transmission.

Jointly with the local organiser of the GrandSlam Standard in Platja d'Aro, ESP, WDSF Communications produced a 2-hour broadcast of GrandSlam, World Open, and Wheelchair in HD that was shown live on Sunday, November 4, 2012 in prime time (19:00 - 21:00 CET).

Novel concepts in terms of Grand Slam final production were tried for the first time in Spain, including instant replays during the walk-off of the couples and the kiss & cry zone (see attached document "K&C").

That experience, as well as the direct dialogue with the four broadcasters carrying Grand Slam Series coverage during 2012, confirm that airtime for



DanceSport, and specifically for the 2013-17 GrandSlam Series, can be obtained directly by WDSF without intermediaries, provided:

- programming is of unquestionable quality and produced to internationally-accepted standards.
- a distinct, coherent and international WDSF GrandSlam brand is developed for such programming, including a graphics package and results service.
- adequate support is provided to broadcasters through documentation including general information like athletes' biographies and synopses of rules, or time-coded scripts.
- rights fees are not charged at this time and only technical costs are charged to broadcasters for a property that is still a start-up.

To achieve this, WDSF will have to commit to costs and assume an active role in the production of the series of 12 programmes.

The organisers have signed contracts for a host broadcaster for the production of an international broadcast signal of each individual Grand Slam Series leg.

Enclosure 1 to the Organiser Contract describes the "Host Broadcaster Production Facilities" in considerable detail and a separate "Host Broadcasting Agreement" is signed between WDSF and the organisers.

Beyond these technical and formal requirements, WDSF will need to enter into direct contact with each host broadcaster to provide guidance and backup, to ensure that the international signal is produced to the exact specifications of the GrandSlam Series programming.

For this purpose, WDSF Communications has produced a set of guidelines that will assist the host broadcasters to produce consistent and uniform TV coverage to maximize exposure for the Grand Slam Series around the world. A positive working relationship between WDSF and the host broadcasters based on a shared commitment and responsibilities must be created to bring a top-quality product to the international marketplace.

WDSF monitors the programmes' performance in the different markets and continues to revise and update its international television strategy as well as the standards of production.

Mr. Kleine-Erfkamp described the WDSF Marketing Strategy.



The introduction of the WDSF Grand Slam Series Marketing Concept has been focused particularly on the intended elements of the partnership between WDSF and Local Organising Committee (LOC) to realize success and sustainability of this new format WDSF Grand Slam Series. In this partnership WDSF offers to the LOC Pan-European and Pan-Asian TV Coverage as well as the international partners liaised to the world governing body of Dancesport. WDSF stands for the global platform of DanceSport and ensures to all LOCs the sustainability and commercial success of the WDSF Grand Slam Series through concentrating on a coherent WDSF Brand Structure.

Only elements of central marketing guarantee the future commercial success of the Series. Success follows a certain process including general principles and the procedures outlined in the Regulations as well as in new guidelines for TV and marketing which will be provided to each LOC end of March, 2013.

The general principle re: the WDSF Grand Slam Series primarily consists of the idea that all commercial rights will be held by WDSF. WDSF then grants certain commercial rights called "Domestic Rights" to the LOC. When granting those rights, WDSF will inform the organiser which rights and product-categories are available for the organiser to exploit and which will be retained by WDSF. Prior to the event WDSF and LOC will agree on the Rights, Inventory and Product Category used by each international partner according to their existing Sponsorship Contract with WDSF.

International Broadcasting Rights for all categories will be successfully marketed by WDSF in close cooperation with the LOC guaranteeing the successful TV Partnership on a national and local level.

The partnership between WDSF and LOC is primarily based on:

- Structuring of inventory
- Clear and coherent Sponsorship Categories
- Hierarchy of Sponsor Categories

In general the Sponsorship Opportunities include but are not limited to the following rights categories:

- Exclusivity
- Branding WDSF and the WDSF Grand Slam Series



Recognised by the IOC - Member SportAccord, ARISF, IWGA and IMGA



- Broadcasting Rights
- Onsite Rights
- Dancers Rights
- Hospitality Rights
- Communication Rights
- Promotional Rights and
- Licensing Rights

With this approach WDSF will create a Marketing Concept for the 2013-17 WDSF Grand Slam Series with a significant added value for DanceSport on the worldwide platform. The participation of one or more international partners will ensure the international standard of the WDSF Grand Slam Series as well as the international standard of each Event of the WDSF Grand Slam Series and valuable exposure for DanceSport.

Each Host participates in this Added Value as the Event Value as an attractive Event for TV, Sponsors and Spectators ("Event Value") will be increased significantly. The Added Value of the Event guarantees additional income for the LOC from local sponsors. Additionally each LOC liaises with the WDSF Licensing Program which is supposed to be started as an additional source of revenues for the 2013-17 WDSF Grand Slam Series.

WDSF will be delighted to invite all LOCs at the start of each season to organize together a Marketing Workshop for the WDSF Grand Slam Series and to have a mutually beneficial exchange of commercial ideas and concepts in each territory.

Mr. Hinder thanked Mr. Bourquin, Mr. Kleine-Erfkamp and Mr. Hilfiker for their presentations and for their very valuable contribution to this project. He proposed the following further procedures in this project:

- To provide further written information to all the Organisers of the 2013-17 Grand Slam Series not later than February 15, 2013
- To meet with the organisers of the 2013 Grand Slam in Stuttgart to explain the new TV and Marketing Strategy and to find a solution for the 2013 year immediately once WDSF commits the new sponsor, probably by the middle of February 2013

WDSF Office · C. Oriente 78-84, Floor 1, Office 14 · 08172 Sant Cugat · **SPAIN**
TEL: +34 93 544 23 92 · FAX: +34 93 583 11 04
office@idsfspan.com · www.worlddancesport.org



- Establishment of the WDSF TV, Marketing and Promotion Guidelines for presentation and approval by the WDSF Managing Committee not later March 31, 2013.
- Proposal for revision of the **WDSF Regulations for Television, Broadcasting, New Media, Advertising and Sponsorship** not later than March 31, 2013 for approval by the WDSF Presidium in order to present the corresponding motion to the WDSF Annual General Meeting in June 2013 in Shanghai, China, with a deadline for Motion by the WDSF Presidium at April 16, 2013
- Revision of the WDSF DanceSport Championship Bidding Procedure Documentation for approval by the WDFS Managing Committee not later than March 31, 2013
- Further granting of WDSF World or European Championships (IEC-events) in general and for the year 2014 in particular will be made subject to the approval of the revised organiser contract and the revised host broadcaster agreement, with the deadline for signature of the corresponding contracts of the 2014WDSF World- or European Championship not later than July 31, 2013
- "Implementation" of the TV- and Marketing Strategy into the 2013-17 WDSF Grand Slam Series with its existing and currently signed contracts with the correspondent LOCs.

The WDSF Presidium unanimously approved these further procedures in this project.

10. 2013 World Games, 2013 World Master Games and Pan American Games Project – Mr. Sietas

The 2013 World Games will be held in Cali, Colombia in July, 2013. The Sports Director reported on the 2013 World Games. He will travel to Cali, Colombia in about two weeks for further work. He is relatively satisfied with progress on these Games.

The 2014 Americas Masters Games will be held in Vancouver, Canada. DanceSport will be fully included and Mr. Fraser is working with the local organizing committee and its consultants to achieve a good result for DanceSport.

There was a lengthy discussion which led to a clear proposal for a DanceSport demonstration at the Tuesday, May 28, 2013 Opening Ceremony for the 2013 SportAccord annual meeting in St. Petersburg, Russia, to present some of our best couples to promote DanceSport as a sport.



Mr. Fraser presented the Report of the Pan American Games Project Working Group, which is composed of Group Leader Ken Richards, WDSF Presidium Member Jim Fraser, and Ecuadorian WDSF Member President Dr. Jorge Gutierrez.

The governing body "Pan American Sports Organization" ("PASO") will not accept DanceSport in time for the 2015 Pan American Games ("PAG") in Toronto, Canada, but DanceSport has a chance to be accepted for the 2019 PAG if we can organize additional member bodies in the Caribbean area and in Central and South America. It is also necessary for all WDSF Members in the Americas to work very hard to be fully accepted by their respective National Olympic Committees.

The Presidium directed Mr. Richards, Mr. Fraser and Dr. Gutierrez to work with the WDSF Treasurer and the WDSF Membership Commission to prepare a PAG Working Group budget to support work with the WDSF Membership Commission to increase WDSF Member bodies and NOC Recognition in the Americas, and to promote collaboration by DanceSport representatives with Organizing Committees who are bidding for future PAGs.

Mr. Freitag has made progress re: including DanceSport in the 2015 European Games.

11. North American and Oceania Circuits – Mr. Richards

Mr. Richards made a presentation and a proposal for a North American Circuit to restart WDSF competitions in North America. The Presidium approved this proposal in principle and directed that it be extended to Oceania as well.

The work of Mr. Stefan Green of New Zealand in creating a new ranking system for Oceania was commended and appreciated by the Presidium. The Presidium approved this proposal in principle and directed that it be extended to the Americas as well.

Mr. Richards and Mr. Fraser will work with Mr Green to develop these concepts.

12. WDSF Sports Commission – 2014 and 2015 WDSF Championships and Cups

The Sports Director made a lengthy presentation.



Subject to signing an agreement and subject to approval from our partner IEC In Sport, the Presidium decided to grant WDSF Championships and Cups as follows:

2014 WDSF World Latin Championship - Ostrava, Czech
2014 WDSF World Standard Championship – Vienna, Austria
2014 WDSF World 10-Dance Championship – Riga, Latvia
2014 WDSF World Freestyle Latin Championships – Beijing, China
2014 WDSF World Freestyle Standard Championships – Beijing, China
2014 WDSF World Formation Latin Championship – Vilnius, Lithuania
2014 WDSF World Junior II Latin Championship – Moscow
2014 WDSF World Junior II Standard Championship – Riga, Latvia
2014 WDSF World Under 21 Latin Championship – Calvia, Spain
2014 WDSF World Youth 10-Dance Championship – Riga, Latvia
2014 WDSF World Senior IV Standard Championship – Calvia, Spain
2014 WDSF World Cup 10-Dance – Wetzlar, Germany
2014 WDSF European Youth Standard Championship – Sudak, Ukraine
2014 WDSF European Formation Latin Championship – Düren, Germany

2015 WDSF World 10-Dance Championship – Megeve, France
2015 WDSF World Freestyle Latin Championship – Beijing, China
2015 WDSF World Freestyle Standard Championship – Beijing, China
2015 WDSF World Youth 10-Dance Championship – Kiev, Ukraine
2015 WDSF European Latin Championship – Aarhus, Denmark
2015 WDSF World Cup Latin – Wetzlar, Germany

Mr. Hinder reported that the Managing Committee anticipates signing the revised organiser agreement and host broadcaster agreement (based on the new TV and Marketing strategy for WDSF) and obtaining approval of that agreement from our partner IEC in Sport AB, not later than July 31, 2013, after the presentation of the new TV- and Marketing Strategy for WDSF. It is important that we can start with the new strategy as soon as possible and for that reason it should be implemented into these events in the year 2014.

13. WDSF Official Scrutineering Programme – Mr. Sietas

The Sports Director made a presentation. Olav Groehn is now attending to this task. We have settled terms and conditions. We have now recognized all the computer systems in WDSF which use our system.



14. WDSF Legal Commission

Mr. Fraser reported that after discussions and consideration of competitive quotations, WDSF has not renewed its Liability or Travel Insurance with AON and has instead entered into new insurance agreements with JLT, of London, England, to provide the same or better insurance coverage for no increased cost.

The Presidium accepted the resignation from the Commission of Ms. Patricija Rot, of Slovenia, and unanimously thanked her for her service on this Commission.

The Presidium unanimously appointed Mr. Marc-Frederic Schaefer, of Switzerland, as a Member of the WDSF Legal Commission.

After discussion, the Presidium adopted an amended Motion to revise the ***Operating Policy for Presidium Meetings of the World DanceSport Federation*** (based on the Operating Policy originally adopted in 2004), a copy of which is attached to these Minutes.

15. Progress of WDSF Professional Division – Mr. Melnikov

The PD Director gave a detailed Report. He believes that he has now established a very good working relationship with the WDSF PD Managing Group. The PD will review the status of over-35 PD World Championships.

16. WDSF Athletes Commission – Mr. Plohl

Mr. Plohl gave his report. There is now a complete group of athletes' representatives except from the Americas. There was a discussion.

The Presidium decided to create a budget to assist the Commissioners to meet face-to-face.

17. WDSF Promotional Material – Mr. Hilfiker

We will allocate a budget to produce more promotional materials displaying the WDSF logo, including computer background pages.

18. Financial Update

Mr. Tilenni reported on WDSF's financial affairs.

The 2012 year will again produce a better result than budgeted, but less than the 2011 result. The main reason for this great result was the



continuing strong increase in Competition revenues and the continuing control of expenditures.

During the year, with the excellent support of work by John Caprez, WDSF computerised our Debtors system, but, as warned at the last AGM, there have been some problems in the transition from the manual system to the computerised system. Mr. Tilenni believes that most problems have been resolved. He expressed his sincere thanks to all WDSF Members for their patience and understanding.

The collection of dues from Debtors is always a challenge and Mr Tilenni looks forward to greater co-operation from some WDSF Members.

The allocations for the 2013 World Games and the 2013 WDSF World DanceSport Games, need to be budgeted.

Mr. Tilenni expects that in 2013 there will be a significant increase in expenses.

The President reported to the Presidium that he continues to remind the Russian WDSF Member body that it promised to cover costs which were lost by various other WDSF Member bodies and DanceSport people when the 2012 European Youth Latin Championship was cancelled in Russia in 2012 under Russian law by the authoritative Russian Committee of Non-Olympic Sports. The President hopes to be able to report further soon.

19. Miscellaneous

Mr Hinder reported that since December 31, 2012, WDSF's legal domicile address under Swiss law has been: Zinggendorstrasse 4, CH-6006 Luzern, Switzerland. He advised that as part of this change of Canton in Switzerland, all authorities in the Canton of Vaud and in the Canton of Lucerne have been informed in writing about the change of the domicile. As a result of this change, the Swiss tax authorities have granted WDSF tax-free status in the Canton of Lucerne from January 1, 2012. We have terminated the former contract of domicile with the Federation de Equestrien (FEI) for our former domicile in Lausanne, Switzerland as of December 31, 2012.

Dated at Barcelona, Spain, January 20, 2013.

[Minutes recorded by Jim Fraser, WDSF Presidium Member]